ATKINS LAW CAREER CLOSET

IMPACT REPORT

2022 / 2023

BY THE NUMBERS

During Fall 2022 + Spring 2023, the Atkins Law Career Closet saw a significant increase in student use - likely an indicator of successful outreach and marketing efforts, as well as strong community support. This uptick in activity was exciting for our staff to see.

Having the ability to provide free professional attire to students in need is a high-impact service that sets our university apart. Be bold, be generous, be Broncos.

Top 3 Closet Use Reasons:

BUILDING A WARDROBE FOR A JOB OR INTERNSHIP

PREPARING FOR AN INTERVIEW

ATTENDING A RECRUITMENT EVENT OR CAREER FAIR

20
Pell Grant
Eligible

Total Appointments

18%

Other Majors 39%

College of Business & Economics 61%

Increase in Appointments Since 2021 / 2022

WHAT STUDENTS ARE SAYING

Students

"I would recommend this experience to anyone, the staff was beyond helpful." "Straight forward process, decent selection of clothes. No complaints, certainly helps out having this resource available."

Generation

SPECIAL THANKS



BOISE STATE UNIVERSITY

COLLEGE OF BUSINESS AND ECONOMICS

Career Services

Just prior to Fall 2023, the closet received a large monetary gift from Atkins Law that enabled the adoption of an automatic scheduling tool, improvements to our space, and an increase in needed inventory. Additionally, many alumni and local businesses continue to step forward with clothing donations. We could not offer this service without their support. To all our donors, thank you!